

mission design, and for comfort and long service, as well as beauty.

Such is the country in which George Stephens has founded the Kanuga Lake Club, and the tools with which he is working out his careful design.

Here in the midst of the mountains the members have the freedom of a magnificent domain, where they can ride and drive and play tennis and golf to their heart's content, or acquire a satisfactory coat of freckles and tan boating and fishing on the lake, which will be well stocked with rainbow trout. This species was selected, as the rainbow, besides being one of the gamest of game fish, has proven himself to be a good "tarheel," thriving in the lakes and streams of this section like a native, and there will be nothing at Kanuga Lake to remind him that he has ever been an "incubator baby." Those who know the fish will not fear tame sport. In fact, there is not much that is tame about the country—it is big and rough and wild, and the work on the club estate has been a task for the engineer and the scientific roadbuilder, not for the landscape gardener.

The lake itself is about a mile and a half in length, and probably a half mile across at the wider parts. A power launch and a supply of well-built row boats are now on their way to Hendersonville, and lovers of boating will be able to enjoy a pull of some four miles around the lake.

In the air of this altitude (2300 feet) it is a joy to breathe, and every moment spent outdoors in the wind and sun, in a land in which everything is pervaded by the clean, delicious fragrance of spruce and white pine, makes one glad to be alive, while the nights are really chilly enough to make fairly heavy bed covering a necessity all the year round. In this respect unlike many resorts which advertise "blankets in summer" as a feature, in many cases the aforesaid blankets being necessary solely for protection from mosquitos, for which purpose, at many New Jersey coast points at least, sail cloth or roofing tin would be better adapted.

There are practically no mosquitos up in these mountains and a case of malaria has never been known to originate here. People coming here from malarial districts often feel the change quite uncomfortably for from one to three days, then, as the proprietor of one of the big Hendersonville hotels expressed it, "eat a hole in the bill of fare."

As to the two cardinal points of the plan of the Kanuga Lake Club, namely: the selection of members, and the reduction of cost; that the first has been gained is evident from a glance at the list of members, which includes some of the best known people and oldest names of the South.

As to the second point—the reduction of cost,—careful study and investigation have convinced Mr. Stephens and a number of his friends, with whom he has discussed the project for a long time, that the cost of living at Kanuga Lake will be about one half that at summer hotels in which the same degree of comfort and convenience is possible. Any expensive features of big

hotels are not desired here at all, and there will be no direct financial profit to any one from the operation of the club. Mr. Stephens' return from the investment he is making will result from the initial fees of the members (\$150 each), and the enhanced values of such portions of the club estate as will remain in his hands. He also has property interests in Hendersonville, which will benefit indirectly. But even of greater effect in reducing the cost of living at Kanuga will be the co-operative system in the obtaining and handling of supplies and service, the machinery of the plan being rendered invisible, and amounting in reality to the payment, weekly or monthly, by each member, of his pro rata share of the actual cost of operation, which can be calculated closely enough to permit the fixing of a scale of rates. If operation on this scale shows a loss, the rates will be increased the following year; if it shows a profit, either the rates will be lowered, or the standard of operation will be raised enough to consume profit which is not desired.

Members may live in the club house, the bachelors' hall, or the club cottages, all of which are built and furnished upon lines of the same quiet elegance, and are fitted with baths, telephone, electric lights, etc.; or they may build their own cottages. Admission to the club carries with it title to a plot of ground, subject to certain restrictions deemed advisable for the general welfare, and upon these plots, the location of which is decided by lot, the members may build and furnish their own summer homes. None of these individual cottages, however, will be built during this, the first season of the club, the very sensible idea being that members defer the building of their own cottages until a stay at Kanuga Lake has shown them just what a summer home for this country should be, and the size and arrangement which will best suit the demands of their individual taste.

A modern stable building and well equipped garage, servants' quarters, etc., will also be conveniently located, and access to the club property will be rendered easy from Hendersonville by a well built driveway, over which transportation will be supplied to members at small cost. Tolls on this drive will be charged all non-members, and of course no picnic parties or excursions will be allowed, the club grounds thus being placed upon the footing of a gentleman's private estate, for the use only of members and their guests.

The entire idea is charming, in its offering to well bred people of sufficient means to afford a vacation, a means of really making a home for the summer months in a climate which is unsurpassed, at an altitude insuring bracing days and refreshing nights, amid superb scenery. The Kanuga Lake Club grounds are so big and so varied that they offer to every member the kind of summer life he individually enjoys, and such greater or less degree of intimacy with congenial people as he may prefer.

Child life here will be one of the happiest and most pleasant features of the club. Children

of Kindergarten age will, if their parents so desire, make the children's pavilion their headquarters for the better part of each morning. This Kindergarten work will be under the direction of Miss May Catherine Thomson, whose success as a companion and teacher of children is well known in Charlotte, and under whose guidance the youngsters will make many short excursions, bent on the study of out-door life. Stories and games will also form an important part of this delightful curriculum, which will probably be envied by some of the "grown-ups," with visions of college studies and examinations. The boys between ten and sixteen years of age will find a companion and leader in their out-door sports in Mr. W. P. Jacobs, a "coach" athlete in his undergraduate days at the U. of N. C., and now directing the athletics of the "Fresh" and "Soph" classes at the University, where he is studying medicine. Mr. Jacobs has been engaged as leader of the boys for the coming season, and besides showing them, as only a trained all-around athlete can, the possibilities of athletics, will also see that they stay on the side of safety in their swimming, riding and tramping around the mountains, as well as in their games of baseball, tennis and basketball, for which excellent facilities are being provided.

Dr. C. S. Mangum, of the faculty of the North Carolina Medical College, will be the resident physician the summer months at Kanuga Lake, which happily coincide with the summer vacation at the university, and the knowledge that a physician of his standing is in reach will add to the general feeling of security and comfort.

Musicians and music lovers will be interested in knowing that Mr. A. L. Manchester, director of music at Converse College, is a member of the club, and will spend the coming summer at the Lake, where under his direction, two informal concerts each week will provide entertainment in the form of really good music, and will be of all that real value and keen pleasure which musicians never realize so fully as in concert work under a competent director.

Except in minor details the plan is by no means entirely new or original, having been tried a number of times in the mountain-lake districts of New York and New England. Many of these efforts have been complete failures, while others have proved delightfully successful. The failure can in each instance be traced to some quite evident cause, a lack of capital or taste to carry out the plan on an attractive scale, bad management in the operation of the club, or a failure in that primarily essential feature, the proper selection of members, and the consequent introduction of uncongenial elements. Mr. Stephens has profited by a careful study of these successes and failures; and hence a part, at least, of the remarkable foresight and avoidance of errors which is evident at every turn in a study of his plans or an inspection of the handling and development of the club property.

It is possible that the conclusions of the writer as to the general importance of this movement

in its bearing on southern life and affairs will be thought by some to be drawn from insufficient grounds, and that enthusiasm over the beauty of the club estate and its surroundings has led him into rather Utopian theories.

I would call the attention of such to the Lake Placid Colony in the Adirondacks, and the summer life of its charming coterie of friendly, well bred people; and would respectfully submit that I have not dealt with theories.

## Lott's Book Store.

Lott's Book Store is a book store of which every Hendersonville citizen is proud—and justly so—and which every visitor to this beautiful town fully appreciates.



Here the visitor, if from most any large city, will find his favorite home newspaper. He will find all the magazines, all the popular books, a really superb line of stationery of different grades, from the cheapest to the highest-priced, and souvenir postals which show the beauties of this beautiful town.

Then there is a complete stock of toys, of sporting goods, and the children are not forgotten for they will find at Lott's Book Store sufficient "funny" books to satisfy the most exacting juvenile mind.

In fact, everything that a first-class book store should carry is here found in stock, and Lott's Book Store would be a credit to a town much larger than Hendersonville.



Mr. Lott is from Mississippi, and is an enthusiastic admirer of Beautiful Hendersonville. He is sincere in his cordial invitation to all visitors to make his store, on Main street, near the Town Hall, their headquarters, and will be pleased to furnish them with any information they may be seeking.

## H. C. Duffy.

Hendersonville is known generally as the city of homes, well-built, comfortable, modern homes, with every convenience including that most important feature of modern life, sanitary plumbing.

Mr. H. C. Duffy, who came to Hendersonville from New York several years ago, is generally recognized as an expert and conscientious sanitary plumber, and

to enumerate the many modern residences he has equipped with steam and hot water heating appliances, and the number of modern bath rooms he has here installed, would be a long task.

Mr. Duffy has built up a business here second to none in his line. He has the reputation of being absolutely thorough in his work, and all contracts have his personal attention.

An active Knight of Pythias, an energetic and public-spirited citizen of this town for which he has only the brightest future, Mr. Duffy is growing with Hendersonville, and when that is said there leaves but little to add.

Most visitors here generally invest in homes in Hendersonville. To all such needing the services of an expert sanitary plumber, steam and hot water fitter, Mr. Duffy is recommended with every assurance that a "square deal" will be the result of any business relations entered into with him.

## Industrial Conditions

BY R. M. OATES,  
President Hendersonville Light & Power Company.

I have been asked to contribute a few words as regards the industrial possibilities of Hendersonville. As I understand matters, the industrial possibilities of Hendersonville are limited only by the territorial boundaries of Western North Carolina. I therefore cannot undertake to describe the industrial possibilities, but gladly undertake to give in as few words as possible what I consider the advantages offered by Hendersonville along industrial lines. In doing this I speak as one with more or less knowledge and experience in the textile industry.

Climatic conditions have more to do with the efficiency of operatives than is generally credited thereto. It is known and admitted that one can bear the heat during the working hours of the day, if during the night they can obtain refreshing sleep, while on the other hand, if the nights are hot and sultry, making comfortable sleep an impossibility, drowsy languor robs one of that energy and feeling of buoyancy which is necessary to efficiency during the working hours of the day. In this particular advantage, our climate is most pronounced, as the night that does not require a blanket along with other light bed covering is seldom known here, even in the middle of summer, yet on the other hand our winters lack severity, owing to the dryness of our atmosphere. Careful comparison with the manufacturing centres in the central and eastern part of this State, as well as in South Carolina, show that while in the summer time the temperature ranges from 12 to 20 degrees cooler, yet our winters show only 2 to 4 degrees lower temperature.

It is known and admitted that the most efficient help in the textile manufactures of the above mentioned portions of North and South Carolina, have been drawn from this immediate vicinity, and it has been further demonstrated that when the opportunity is offered this trained and efficient